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07 November 2023

SPECIAL ECONOMY COMMITTEE

A special meeting of the Economy Committee will be held in the **Council Chamber at Arun Civic Centre, Maltravers Road, Littlehampton, BN17 5LF on Monday 20 November 2023 at 6.00 pm** and you are requested to attend.

Members: Councillors Nash (Chair), Dr Walsh (Vice-Chair), Cooper, Edwards, Gunner, Lawrence, Lloyd, Needs, Northeast, Penycate and Stanley

PLEASE NOTE: Where public meetings are being held at the Arun Civic Centre, to best manage safe space available, members of the public are encouraged to watch the meeting online via the Council's Committee pages.

1. Where a member of the public wishes to attend the meeting or has registered a request to take part in Public Question Time, they will be invited to submit the question in advance of the meeting to be read out by an Officer, but of course can attend the meeting in person.
2. We request members of the public do not attend any face-to-face meeting if they have Covid-19 symptoms.

Any members of the public wishing to address the Committee meeting during Public Question Time, will need to email Committees@arun.gov.uk by 5.15 pm on Monday, 13 November 2023 in line with current Committee Meeting Procedure Rules.

It will be at the Chief Executive's/Chair's discretion if any questions received after this deadline are considered. For further information on the items to be discussed, please contact Committees@arun.gov.uk.

AGENDA

1. APOLOGIES

2. DECLARATIONS OF INTEREST

Members and Officers are invited to make any declaration of pecuniary, personal and/or prejudicial interests that they may have in relation to items on this agenda and are reminded that they should re-declare their interest before consideration of the items or as soon as the interest becomes apparent.

Members and Officers should make their declaration by stating:

- a) the item they have the interest in
- b) whether it is a pecuniary/personal interest and/or prejudicial interest
- c) the nature of the interest

3. MINUTES

(Pages 1 - 6)

The Committee will be asked to approve as a correct record the Minutes of the Economy Committee held on 5 October 2023.

4. ITEMS NOT ON THE AGENDA THAT THE CHAIRMAN OF THE MEETING IS OF THE OPINION SHOULD BE CONSIDERED AS A MATTER OF URGENCY BY REASON OF SPECIAL CIRCUMSTANCES

5. PUBLIC QUESTION TIME

To receive questions from the public (for a period of up to 15 minutes)

6. ARUN VISITOR STRATEGY

(Pages 7 - 16)

A recommendation was made in the "Arun District Tourism Review of 2020" to commission a new Visitor Economy Strategy for the district, and this was approved by the Economy Committee in August 2022. Consultants Blue Sail were commissioned in March 2023 to produce a strategy document for the next five years 2023 – 2028. This report provides member with the new strategy for endorsement.

7. DESTINATION AWARENESS CAMPAIGN (Pages 17 - 30)

In March 2022 the Economy Committee agreed to the commission of a Marketing Agency to deliver a 12 month “Digital Destination Awareness Campaign” for the Arun District and its tourism brand of “Sussex by the Sea”. Following the delivery of this campaign this committee is asked to agree to a second year of campaign activity to build on that success.
8. DESIGN BRIEF FOR THE CONVERSION OF THE FORMER BREWERS FAYRE PUB (Pages 31 - 38)

The purpose of this report is to present members with the proposed brief for the design feasibility work that will explore options for the redevelopment of the former Brewers Fayre Pub back into its original use as the ‘Royal Hall’, a multipurpose venue providing facilities for organised events.
9. REGIS CAR PARK DEVELOPMENT (Pages 39 - 56)

The purpose of this report is to present members with the proposed brief for the design feasibility work that will explore options for the redevelopment of the entire Regis Centre Car Park.
10. BOGNOR REGIS ARCADE UPDATE (Pages 57 - 60)

The purpose of this report is to update members on the progress of the project to refurbish the upper floors of the Bognor Regis arcade to provide new residential accommodation.
11. REVIEW AND UPDATE OF THE ONGOING LITTLEHAMPTON BEACH HUT PROJECT. (Pages 61 - 70)

This report provides the Economy Committee with an update of the ongoing project to deliver 13 new beach huts at Littlehampton seafront.
12. REVIEW AND UPDATE OF THE ONGOING RIVER ROAD GARAGE SITE PROJECT (Pages 71 - 82)

A report to provide the Economy Committee with an update of the ongoing project to deliver a four-bedroom dwelling for use as a holiday let at the River Road Garage Site in Arundel.

OUTSIDE BODIES - FEEDBACK FROM MEETINGS

13. WORK PROGRAMME (Pages 87 - 90)

The Committee Work Programme is attached for members to note.

14. EXEMPT INFORMATION

The Committee is asked to consider passing the following resolution: -

That under Section 100a (4) of the Local Government Act 1972, the public and accredited representatives of newspapers be excluded from the meeting for the following item of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 3 of Schedule 12A of the Act by virtue of the paragraph specified against the item.

15. CLARENCE ROAD KIOSK (Pages 91 - 120)

This report updates members on redevelopment proposals received from the existing operator of Clarence Road Kiosk, and to advise on relevant options and opportunities as to the future tenure of this asset.

Note : If Members have any detailed questions, they are reminded that they need to inform the Chair and relevant Director in advance of the meeting.

Note : Filming, Photography and Recording at Council Meetings – The District Council supports the principles of openness and transparency in its decision making and permits filming, recording and the taking of photographs at its meetings that are open to the public. This meeting may therefore be recorded, filmed or broadcast by video or audio, by third parties. Arrangements for these activities should operate in accordance with guidelines agreed by the Council and as available via the following link [Filming Policy](#)